To: Elementary School Principal

Re: Vancouver Giants Read to Succeed Program

The Vancouver Giants are dedicated to excellence both on the ice and in the community. Our organization and players are committed to a youth program, modeling education, literacy, physical fitness and sportsmanship. We would like to invite you to join the “Read to Succeed” program, which is now entering its ninth year, and involved over 60 schools and approximately 13,000 students in 2010-2011.

The program is aimed at primary grades to encourage the students’ in their reading and studies as they begin their intermediate school years. Giants’ players, many who are students themselves, visit schools and speak about the importance of education and well rounded healthy living, while also presenting a reading and physical activity challenge to the students. For a two-week period, students participate in a reading program based on books of interest and appropriate reading level. Participants complete a log, initialed by a parent, of minutes spent reading and doing physical activity outside of class and contribute to a class tally. Students provide their teacher with a written summary of what they have read and what they thought of the book.

A full class tally, based on 15 minutes of reading and 30 minutes of physical activity for each student per day over a two week period, will qualify the class for tickets to attend a WHL Vancouver Giants game. Tickets will also be made available to parents and other family members who wish to accompany the class to the game for only $10 each (an approximate 50% savings off the regular ticket price).

Vancouver Giants players will visit each school to meet the students, distribute the necessary materials and launch the program. However, this year will differ from years past, as a Giants representative will be completing the second visit for any questions and to applaud the completion of the program. At this time they will also distribute order forms for tickets.

We have designed the program to minimize the demands upon the teachers and school. The interaction of Giants players with your students is special to us. We are committed to education, literacy and athletes who model excellence in scholarship and sport. I invite you to partner with the Vancouver Giants and our corporate education partners in the “Read to Succeed” program.

To partner with us simply pass on these materials to teachers you think will be interested. They can apply for the 2010-11 program simply by submitting the enclosed form by mail or fax (604-254-2687) to the Giants office. Schools will be accepted on a “first come – first served” basis until we reach our capacity. Visits will be scheduled in August.

Information, in addition to the enclosed materials, is available from the Read To Succeed Program Coordinator,

Karen Gilbert at readtosucceed@vancouvergiants.com

Peter Toigo ptoigo@vancouvergiants.com
APPLICATION
2010/11 Vancouver Giants Read To Succeed Program

Please complete this form and return it by fax (604-254-2687) or mail to the Vancouver Giants, 100 Renfrew Street, Vancouver, BC. V5K 3N7.

I wish to apply to have my class participate in the 2010/11 “Read To Succeed” program.

1. Name of School:_____________________________________________________

2. School Address:_____________________________________________________

3. Name of school Principal:__________________________________________

4. Name of Classroom Teacher:________________________________________

5. Name of Visit Contact:____________________________________________

6. School contact telephone number:____________________________________

7. Email Address of visit contact:_______________________________________

8. Alternate Contact (if applicable):_____________________________________

9. Grade level:
   Grade(s)___________________________________________________________

APPROX. TOTAL PARTICIPATING STUDENTS:__________

10. Has your school participated before?
    Yes _______   No _______

11. Have you attended a Giants game before?
    Yes _______   No _______

12. Signature of classroom teacher applicant
    _________________________________________________________________

Participating schools will be selected on a “first come – first served” basis and will begin being contacted in September.
Vancouver Giants Read to Succeed

Literacy and Fitness Initiative with Lower Mainland School Districts

The program is aimed at primary/intermediate grades to encourage the students’ reading and studies as they begin their intermediate school years. Giants’ players, many who are students themselves, visit schools and speak about the importance of education as well as physical fitness, they will then present a reading and physical activity challenge to the students. Students participate in a reading program based on books of interest and appropriate reading level for a two-week period, and are asked to log their physical activity over the same time-frame.

Program Overview

- Classes will participate in a reading program, based on books of interest and the approval of their classroom teacher, and physical fitness program
- Students will keep a log of minutes spent reading and time spent participating in physical activity and contribute to a class tally
- Students will provide their teacher with a written summary of what they have read and what they thought of the book
- A class tally, based on 15 minutes of reading and 30 minutes of physical activity for each student per evening over a 2-week period, will qualify the class (students and teachers) for tickets to attend a WHL Vancouver Giants game and autograph session with the team.
- Extra tickets for those wishing to attend the game with the students will be made available for only $10 a piece.
- Giants Players will visit each school to meet the students, distribute materials, and launch the program
- Player visits last approximately 30 minutes with all participating classes together in one room

The Vancouver Giants Hockey Team along with the generous support of education partners, BMO, Save On Foods, Science World, and ActNow BC, welcome this opportunity to encourage young people to read and focus on their studies.

Teachers may apply for their class/school by submitting the Application Form on the reverse side to the Vancouver Giants. For more information please contact:
Karen Gilbert readtosucceed@vancouvergiants.com
Peter Toigo ptoigo@vancouvergiants.com